

Essentials of Management “PSA: Problem Solving Approach” (6 units)

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【Unit】

- #01 Overview of Problem Solving
- #02 Problem Definition/Identification
- #03 Issue analysis
- #04 Data collection
- #05 Generation of hypothetical solutions
- #06 How to put it together

Lecture : 60 min for each, 6 hours in total

【Overview】

“Essentials of Management” is a program series designed to help business persons acquire basic knowledge of business in English. This course focuses on developing basic skills and concepts of the Problem Solving Approach, especially focuses on effective and efficient problem solving skills.

Whether you are a student or businessperson, you are making a number of choices in your daily life. Each day you face different problems, and try to solve them by coming up with alternatives, comparing them based on your criteria, and choosing the best solution. This course overviews the concept of problem solving, and its steps, such as defining core problems, collecting data, generating solutions, and putting it together along with practical techniques and tools that are useful in the process. By learning this approach, you will be able to tackle problems in the workplace and in your private life more effectively and efficiently.

【Sample Slide】

