



【コンセプト】

グローバルビジネスで役立つ英語プレゼンテーションスキルを高めたビジネスパーソン向けのコースです。異文化環境でのプレゼンテーション、聴衆分析、効果的なオープニング、明確な内容設計・視覚資料、デリバリー方法、質疑応答の対処法やテクニックに至るまでパワフルな英語プレゼンテーションに必要な10の秘訣により、基本的なスキルを実践的に学びます。

This course is for businesspeople who want to improve their presentation skills for global business communication. The course introduces the ten secrets for powerful presentations, covering all the essential areas of presentations skills, from audience analysis to confident delivery. There are interviews with presentation experts giving practical advice based on real-world experience. It also has example presentations demonstrating the skills taught. By taking this course you can master the secrets to powerful presentations.

(講義時間 30分×10回＝合計5時間)

【テーマ】

1. Introduction & Presenting Confidently
2. Presenting to Different Cultures
3. Preparing Effectively
4. Starting Powerfully
5. Structuring Your Content Clearly
6. Using Powerful Body Language
7. Using PowerPoint Effectively
8. Answering and Escaping Questions
9. Persuading People in Presentations
10. Improving Your Presentation Skills

【講義資料より】

Agenda

- Presenter Introduction
- Course Introduction
- Secret #1: Presenting Confidently

- 1. *Overcoming your nerves*
- 2. *Preparing for a confident delivery*
- 3. *Relaxing your mind and body*
- 4. *Starting confidently*

2 Powerful Body Language

- 2 Honest Image: Eye Contact

■ Use eye contact to:

- 1 Gain your audience's trust
- 2 Personalize your message
- 3 Get feedback
- 4 Keep your audience's attention

